

**Katie Gundlach and Kayleen Sullivan**

Desert Robotic

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video

### **Advertising Video**

We have announcements at our school twice a week. They tell us upcoming events, do silly skits, word of the month and advertise certain clubs, like ASB and Renaissance. They show the upcoming dances and activities. We do robotics after school, and we do not have a robotics class during the school day. Not very many students know we have a robotics club, especially girls. We thought we could gain more members by making a short video advertising for the robotics club after school. Since we really need more girls on the team, we wanted it to be more for girls than boys.

We are going to show all the students that have nothing to do after school that there is a great fun club that meets after school and they should join. We know that kids are going to think that only nerdy kids go to robotics so we are going to prove them wrong! Our video will show how a kid is forced to go with her friend to robotics. She thinks it is going to be stupid and a waste of time. We will show how much fun she ends up having at robotics. She can not stop talking about how great it is and how she thanks her friend for making her try robotics.

Our video will be entertaining, funny, influential and promote our robotics club. After seeing this video all girls will want to join our after school club.